

Friday, May 7
9am - 2:30pm

MAY OF CARING

EVENT PROGRAM

with Presenting Sponsor



ONESKIN DERMATOLOGY



United Way
of Franklin County

www.uwfcpa.org

182 S. Second St.
Chambersburg, PA 17201
717-262-0015



IMPORTANT INFO

T-Shirt & Swag Bag Pick-up

All attendees who signed up to receive a T-shirt when they registered may pick up their swag bags on one of these days/times:

- **Monday, May 3 between 11am-2pm**
- **Tuesday, May 4 between 4-6pm**

Please follow these instructions for pick-up:

1. Drive to United Way of Franklin County's office at 182 S. 2nd St. in Chambersburg (building on the corner of S. 2nd and Washington)
2. Pull into one of the street parking spots in front of UWFC's office along S. 2nd St.
3. Stay in your car! A volunteer will come to the passenger side to ask your name.
4. The volunteer will then retrieve your T-shirt & Swag Bag and hand it off to you as you sit comfortably in your car.
5. Once you have the bag, you can be on your way!

Zoom Links

Zoom links and information for all workshops will be sent the day before the event: Thursday, May 6. Please check your email on that day. If you haven't received a link by 3pm on that day please feel free to contact UWFC's office: 717-262-0015.

Workshop Recordings

Yes, all workshops for May of Caring will be recorded. Links to the video recordings will be sent to all registered attendees within one week after the event. This is so you don't miss out on any of the great topics discussed!

Questions?

If you have any questions about May of Caring, please contact Amy Weibley at aweibley@uwfcpa.org or 717-262-0015 ext. 203.

PROGRAM OVERVIEW

9-9:20am WELCOME

Amy Hicks, Executive Director, United Way of Franklin County (UWFC)

Bonnie Zehler, Board President, UWFC

Dr. Rachel Day, OneSkin Dermatology, Presenting Sponsor

9:20-10am KEYNOTE

Advantages to Diverse & Inclusive Communities

Lawrence Bowdish, Senior Director of Research and Issue Networks,

U.S. Chamber of Commerce Foundation

10:05-11am BREAKOUT SESSIONS: ROUND 1*

Select one of the following sessions to attend:

COVID-19: What to Expect Into 2021

Put Your \$ Where Your ♥ Is: Using Spending Power to Support DEI
Childhood in the Time of COVID

Mental Health One Year Into a Global Pandemic

11:05am-12pm BREAKOUT SESSIONS: ROUND 2*

Select one of the following sessions to attend:

Disparities in Access to Education

Empowerment through Opportunities: Finding Space for ALL Abilities

ALICE in Franklin County: The Story of Our Neighbors Struggling to Survive

12-1pm LUNCH BREAK (On-Your-Own)

1-1:55pm BREAKOUT SESSIONS: ROUND 3*

Select one of the following sessions to attend:

Diversity, Equity & Inclusion: More Than Just Good Business

ALICE During COVID: The Impact on Households Struggling to Survive

Blindspots: Opening Up to See Through Your Clients' Lens

2-2:30pm VIDEO PRESENTATION & CLOSING

“Caring for Community: Nonprofits and YOU” special video presentation by **Phillip Whitley** and **Preston Cook**, MrPhab Photos.

**Session descriptions and speakers detailed on the next pages*

BREAKOUT SESSIONS

ROUND 1 | 10:05-11AM

Choose one of the following sessions to join for Breakout Sessions Round 1 (Zoom links to each session will be sent on Thursday, May 6)

COVID-19: What to Expect Into 2021

Dr. Raghav Tirupathi, Infectious Disease Expert, Keystone Health

Dr. Tirupathi will provide an update on the current state of the COVID-19 pandemic, from positivity rates to vaccination efforts, as well as look at projections into 2021 for what to expect as we continue to navigate a global pandemic.

Bio: Dr. Tirupathi completed an Infectious Disease Fellowship at Cooper University Hospital in Camden, NJ. He completed his residency in Internal Medicine and his internship at Morristown Memorial Hospital in Morristown, NJ. He earned his Bachelor in Medicine & Surgery (MBBS) at Kempegowda Institute of Medical Sciences in Bangalore, India. He completed his premedical education at KLE College in Bangalore, India.

Put Your \$ Where Your ♥ Is: Using Spending Power to Support Diversity, Equity & Inclusion

Lawrence Bowdish, Senior Director of Research and Issue Networks, U.S. Chamber of Commerce Foundation

Following his keynote presentation, Bowdish will take a deeper dive into the economics of diversity, equity and inclusion (DEI). Moving from macro to micro discussion, this session will explore the ways inclusive commerce have positive impacts on prosperity and innovation in communities.

Bio: Bowdish started consulting the U.S. Chamber of Commerce Foundation Corporate Citizenship Center on its Issue Network research in May 2013. He conducts long-term research projects concentrating on issues or topics prominent in corporate social responsibility. By working directly with companies, chambers of commerce, nonprofits and associations to determine compelling research questions, he leverages qualitative and quantitative tools that create rigorous projects that have meaningful impact and broad appeal.

Childhood in the Time of COVID

Jeremy Soulliere, Deputy Director of Media and Communications for U.S. Programs, Save the Children

Dr. Annette Searfoss, President & CEO, First Start Partnerships

A generation of children in America are experiencing multiple hardships brought on by the coronavirus. Soulliere will present on the national and state findings from Save the Children's 2020 report, which examines three hardships children are facing: hunger, lack of tools for remote learning, and trouble making ends meet. Then, Dr. Searfoss will provide anecdotal insight into how children in Franklin County have been weathering the pandemic.

Bios: While working at Save the Children for over 8 years, Soulliere continues to help build awareness, engagement and support for the organization's work with children and families in the United States.

Dr. Searfoss is currently the President & CEO of First Start Partnerships for Children and Families (formerly Franklin County Head Start). They serve over 700 children and their families across Franklin County, including children in Early Head Start, Head Start, and Pre-K Counts programs. Prior to leading the FSP Program, she was the Director of the Delaware Stars, a \$5.5 million state-wide system to rate and improve the quality of child care, Head Start and school-age programs.

Mental Health One Year Into a Global Pandemic

Michael Diller, PsyD, Licensed Psychologist, Director of Employee Assistance Program, WellSpan Health

The COVID-19 pandemic has induced a considerable degree of fear, worry and concern in the population at large, causing elevated rates of anxiety. This session will explore how -- from quarantine to division over health guidelines to shut down measures and more -- the pandemic's various effects on people's lives have impacted their mental health.

Bio: Dr. Diller earned his bachelor's degree from the University of Pittsburgh, a master's degree in Clinical Psychology from Loyola College in Maryland and a Doctor of Psychology Degree in Clinical Psychology from the University of Hartford. He spent nineteen years in clinical practice, and served as a clinical supervisor for ten years. In his current role since 2016, he has been passionate about finding better ways to support coworkers, raising awareness of mental health issues in the workplace and offering ways to provide a culture of caring to support overall wellbeing.

Choose one of the following sessions to join for Breakout Sessions Round 2 (Zoom links to each session will be sent on Thursday, May 6)

Access to Food: Challenges & Opportunities Through COVID

Sonja Payne, MSW, Coordinator, Shippensburg Community Resource Coalition (SCRC)

Learn about the challenges and successes of meeting the food security needs of our community during the pandemic. Hear innovative ways that our community met those needs and how you can help now!

Bio: Payne is the SCRC Coordinator for the Healthy Shippensburg project at Shippensburg Community Resource Coalition. She is the co-chair for the Healthy Franklin County Food Security Task Force. Her work with food security began as a child on her family's produce farm in CT by providing produce to local food pantries. Food security is now one of her areas of focus that intersects with all her work. She has worked in the field of human services since 2001. She is passionate about giving a voice to the underserved and helping all members of a community reach their highest potential.

Empowerment Through Opportunities: Finding Space for ALL Abilities

Michelle Lane, Executive Director, Occupational Services Inc. (OSI)
Jeff Baltozer, Director of Business Development & Production, OSI
Michelle Powell, Employment Manager, OSI
Jessica Brindle, Marketing and Media Manager, OSI
Joel Bradnick, Operations Manager, APX

This session will provide an inside look into the training and vocational opportunities OSI provides to individuals with intellectual, developmental, or mental health disabilities. From facility-based services to community work experiences to integrated competitive employment, the focus is always in building upon each person's unique abilities and interests. Additionally, Joel Bradnick of APX will share how OSI's services have benefitted his business and workforce.

ALICE in Franklin County: The Story of Our Neighbors Struggling to Survive

Amy Weibley, Communications & Community Impact Director, UWFC

This session provides an overview of the ALICE® (Asset-Limited, Income-Constrained, Employed) Report, which describes households that are working, earning above the Federal Poverty Level, but still struggle to afford their basic essentials. We'll review high-quality, research-based information to help foster a better understanding of who is struggling in our communities, and what we can do to help.

Bio: Weibley has more than a decade of experience in the nonprofit sector building out communications, coordinating events, leading programs, and advancing initiatives in an effort to improve quality of lives for all in the communities she serves. She earned her graduate degree in Organizational Development and Leadership from Shippensburg University, and her Bachelor in Communications from Hope College in Holland, MI.

ROUND 3 | 1-1:55PM

Choose one of the following sessions to join for Breakout

Sessions Round 3 (Zoom links to each session will be sent on Thursday, May 6)

PANEL - Diversity, Equity & Inclusion: More Than Just Good Business

Bernice Crouse, Executive Director, Franklin County Library Systems

Dr. Rachel Day, Owner, OneSkin Dermatology

David Turner, Regional External Affairs Manager, West Penn Power

Moderated by: Kim Crider, Board Member, UWFC

The panel discussion -- which includes representation from a nonprofit, small business, and corporate company -- will dive into what it means for your business/organization to authentically embrace diversity, equity, and inclusion. From branding, to staff trainings, to recruitment, and more, the panelists will share examples of the challenges and successes they have experienced along the way on their continuous journey to become more inclusive and diverse workplaces.

ALICE During COVID: The Impact on Households Struggling to Survive

Amy Weibley, Communications & Community Impact Director, UWFC

The number of households struggling to survive in our community is only expected to increase as the pandemic continues. Data from the ALICE® Report and COVID-19 Impact on PA Report will help tell the story of what these households are facing, revealing issues and disparities – such as food insecurity and access to quality child care – that have been heightened by the pandemic.

It is recommended, but not required, you enter this session with a general understanding of ALICE, whether you attended the Round 2 session “ALICE in Franklin County,” heard a previous UWFC presentation on ALICE, or reviewed ALICE information on the website at www.uwfcpa.org/alice.

Blind Spots: Opening Up to See Through Your Clients’ Lens

Marvin G. Worthy, President & CEO, Worthy Consulting & Training

Experts tell us that our unconscious mind makes a majority of our decisions. It creates blind spots—unconscious biases that can narrow your vision and potentially influence your behaviors. Could blind spots be steering your decision making and hindering your work to serve others? This session will help you challenge assumptions and provide tools for overcoming stereotypes to help you better serve community. *This session is geared toward nonprofit employees, board members, volunteers, and donors, but everyone can benefit from the information.*

Bio: For more than 30 years, Worthy has been committed to minimizing the devastation caused by a lack of civility and a sense of belonging. Through his business, Worthy has assisted colleges, universities and organizations in building inclusive educational and workplace communities and culturally competent students and staff. Interacting with thousands of participants per year, Worthy has made it his mission to inspire and motivate his audiences to include not exclude, to accept not reject, and to act not ignore.

LUNCH BREAK

On-Your-Own Lunch

May of Caring includes an hour break from Noon to 1pm for lunch, stretching, a short walk, or a quick cat nap - hey, it's your time, do what you wish! If you choose to spend it eating lunch, we encourage attendees to support one of the many local, minority-owned/operated restaurants as one way to support diversity and inclusion in our communities. Below is a list of some restaurants. Plan ahead and order some take-out!

- Aki Japanese Restaurant akichambersburg.com
(717) 264-1717
- Don Checko's facebook.com/ElGalloGarciaa
- El Gallo Garcia elsombrerogreencastle.com
- El Sombrero falafelshackpa.com
- Falafel Shack grillkabab.com
- Grill Kabob indiacafechambersburg.com
- India Cafe facebook.com/inkakitchenchambersburg
- Inka Kitchen jordynscaffe.square.site
- Jordyn's Caffe kenzoasianfusion.com
- Kenzo koreanbulgogihouse.com
- Korean Bulgogi House restaurantpalmeras.com
- Las Palmeras mitierralindaorder.com
- Mi Terra Linda montezumamex.com
- Montezuma's ricephovietnamese.com
- Rice & Pho Vietnamese sakurachambersburg.com
- Sakura Japanese sapporowaynesboro.com
- Sapporo Japanese Restaurant sorasushipa.business.site
- Sora Sushi Asian Cuisine squarebv.com
- Square One ordertaquerialesquinita.com
- Taqueria la Esquinita facebook.com/Veronicafe.PA
- Veroni Cafe volcanopa.com
- Volcano

SERVICE PROJECTS

On-Your-Own Service Projects

In “normal” years, May of Caring is when volunteer groups go out to local nonprofits to help with service projects. In the spirit of our previous May of Caring events, we are encouraging everyone to perform their own project today to serve community. Below are just a few of the many possibilities you can do:

- Reach out to one of the nonprofits featured in our May of Caring video presentation to help fill one of their immediate needs
- Donate a needed item to a local nonprofit – view item donation needs listed on United Way of Franklin County’s website: uwfcpa.org/volunteer
- Fill one of the Blessing Boxes in your community with non-perishable food items
- Clean the house of someone who is sick
- Help a neighbor with spring yardwork
- Sign up to volunteer with a local nonprofit – view some current volunteer needs on United Way of Franklin County’s website: uwfcpa.org/volunteer
- Pick up litter in your neighborhood or at your local park
- Drop off new or gently used books to one of the Little Lending Libraries in your community
- Send a care package to someone
- Bake cookies or write a letter to someone who may be isolated during this time
- Write encouraging messages on the sidewalk in chalk
- Call someone who may be isolated during this time
- In the drive-thru, buy the person behind you their order
- Make and deliver handmade cards and treats for hospital workers
- Travel to a neighborhood that’s not your own & leave \$5-\$10 VISA gift cards with random strangers
- Make “you are loved” stickers, paint rocks, or post-its to randomly place around town
- Donate toys or clothing to an organization that sells them to others and uses the money for community building
- Perform an [act of random kindness](#)

EVENT SPONSORS

Presenting Sponsor



ONESKIN DERMATOLOGY

Premier Sponsors



community development

Supporting Sponsors

Kim Crider - Community Volunteer

F&M Trust

LCSi - Lehman Construction Services Inc.

Penn State Mont Alto

Strickler Agency Inc.

BUSINESSES:

Explore Corporate Partnership Opportunities with UWFC

Help UWFC build the resources to equitably improve community through health, education, financial stability, and basic needs. Visit www.uwfcpa.org/corporate-partners to learn more or contact Amy Weibley at aweibley@uwfcpa.org or 717-262-0015 ext. 203.

MAY OF CARING

Caring for Our Community
through **Health, Education,**
Financial Stability, **Diversity, & Equity.**

REGISTER:

www.uwfcpa.org/events

Register by April 26 to ensure
T-shirt and Swag Bag availability

